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Status – quo Analysis Reports

Activity 1 of the



Project:

Equal Access through Service Learning for Persons with Disabilities

Skopje, 2012

Note: The texts herein, in general, are included as originally submitted by the authors, i.e. they were not subject to contextual changes.



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**Activity 1 of the
Project:**

**Equal Access through Service Learning
for Persons with Disabilities**

**Research and analysis of the situation in the
Public Media –Macedonian National Radio and Television
concerning the
inclusion of the topics of people with disabilities**

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Skopje, 2012

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Research and analysis of the situation in the Public Media –Macedonian National Radio and Television concerning the inclusion of the topics of people with disabilities

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MACEDONIAN TELEVISION

Macedonian Radio and Television, as a public service of the citizens of the Republic of Macedonia within its program content, continuously makes space for the people with disabilities-PwDs. Through the years and according to the needs and current various topics and problems, several specialized programs were formed, which with expert interlocutors, members of nongovernmental organizations, representatives of state institutions and others, tried to give answers extensively on various topics and issues that are affecting just the people with disabilities.

❖ The only family magazine “ Family Pallet”

In the period of 1994 year within the educational program of Macedonian Television was started a broadcasting for the only family magazine, not only in the Republic of Macedonia, but also in the Balkans, called Family Pallet. Since its beginnings, by the host and editor Eli Josifovska was introduced a weekly column, which represent all nongovernmental organizations that treated different types of disabilities.

The success of the show went so far, that lead to solving some real problems in these families by the competent institutions they received the information by the particular section of this show. The first TV auction was broadcast live exactly in Family Range, with participation of professionals, people with different disabilities, representatives of nongovernmental organizations. Beautiful pictures-computer graphics, made by children with light disabilities, under stewardship and organization by “Algoritam

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Center” from Skopje - were shown at the auction, and the result and purpose of collected funds was a new computer lab at the school Zlatan Sremac. Taking care of all the problems of these people, social, psychological, social and others continued in the next 10 years, as long as this family magazine lasted.

Continuity in parallel with that show, until now, has the morning program on Macedonian TV-Good Morning MACEDONIA, where in different rubrics and according to the monthly Activities and campaigns, these topics are present all the time.

❖ **Specialized TV show “World of silence”**

Realizing the need for wider public information about who are the deaf people as determined category of persons with disabilities, in the distant 1985 in the former country Yugoslavia, at the request of the Association of the Deaf people of Yugoslavia, necessary conditions were created for the show The World of Silence, that was initially prepared by eight TV-studios with duration of 40 minutes, once a month.

Outstanding contribution to its development gave the first editor of the same, Mr. Menduh Ajdini who modestly laid the foundations of what later means tradition of the program of the Macedonian Radio Television .His external collaborator and interpreter of sign language is Mary Baseska-Stojanovska, which will later become the only specialized journalist with great knowledge of sign language and she fully regulate the content of this show.

First, the documentary program was prepared in former Radio Television Skopje with documentary informational processing of the recorded video materials, but because there was no model of identification, which will help in easier implementation of the program, it turned slowly but surely into high-quality content in many aspects, because it relied on the experiences coming from work.

To work with people who have difficulties in hearing and speech is a privilege and hardship, because the nature of the disability the show from the start was set as bilingual. At Macedonian spoken and sign language, the contents were adjusted to be available for viewers who listen, and also for those who are deaf.

It would be unfair not to say that with the arriving of the second editor, Mr. Nicholas Momirovski, the cooperation of documentary editing with stakeholders in society was more intensively developed. But to remain longer in the medium and act in the interests of the deaf population is more than hard-at least in the same tone were saying some colleagues who went to other work positions, tired of devotion that the show was asking from them in every sense.

World of Silence in process of the independence of Macedonia gained its own program space in Macedonian Radio Television that suffered changes in the duration and the concept depending on the prism of fellow editors who were responsible for the program schedule .On that way, all associations of deaf people from Macedonia made selfless commitment, who acted to affirm the life of the deaf from birth to death with all its contents. From 1985-1996 year as an external collaborator of this show is Mary Baseska-Stojanovska. In 1996 with the status of an employee in MRTV until today and has been working full realization of the content that treat deaf people. She is a graduated biologist at the Natural Sciences and Mathematics Faculty. She was born in Prilep, in a

family of two deaf parents, who even while she was young taught her to have love and respect for the people. She is often called a journalist or a fighter for the rights of deaf people by the viewers, who with unhidden sympathy, curiosity approach her, and she with innate talent, keeps their attention to this day with success and skill to be an apostle of the truth. Her heroes are people who do not recognize barriers, but just remind us that they are here, with us, beside us, but often remain unnoticed for their, quiet and unobtrusive, life.



The love for her parents, especially her father, who will be remembered as a rare and exceptional in his work as president of the former Union of the Deaf in Yugoslavia, and later as president of the Union in Macedonia, was the main reason she choose journalism as her profession. The topics that are of vital interest from: early diagnosis and rehabilitation, education of the deaf from elementary to high, sports, cultural and entertainment life through their employment and hobbies.

❖ **New idea for support-TV show “New horizons”**

So in 1994 with the proposal of Nikola Momirovski and Marija Basheska supported by the documentary program on MTV they procured and laid the foundations of yet another specialized thematic show that follows all other categories of disabled persons: blind and persons with physical and psychophysical disabilities. Entitled: New Horizons, in the program schedule on MTV these two for 7 years were simultaneously preparing two specialized show. With that the doors from the organizations of disabled people opened a bit humble, cooperation was built intensively. As long as the watchful eye of MTV started to become a mirror for the finished and unfinished work? Many life truths were discovered, it was glanced into taboo topics or questions that no one opened. And often through the journalistic contents has happened an arriving of help, employment or some other support, but also love, and forming families.

❖ **Every aspect for the meaning of existence of the TV show “World of silence”**

The "World of Silence" processed topics that were breathtaking. Deaf piper that despite the damaged hearing he is playing folk instruments very successfully and also Stojan from Mariovo's village Dunje-Prilep. He plays pipe, flute, bagpipes, drums that he made by himself, facing the contradictions in which even the impossible is on the wings of fanatic desire for success even where God put his hand, as it is said. He did that with the ringleader Zlate from Orizari-Kocani. At the path of destiny interrupted his grandfather, an old piper who did not reconcile with the fate that his deaf grandchild will not be able to dance when the pipe will start playing. So, the hero of the video recordings of Maija becomes a top dancer in the local Art and Cultural association.

In a series of tracking human destinies, Marija discovers many talents, as the case with Rosa from the Center for Rehabilitation of Bansko, which despite the disablement in her arms and legs manages to create extraordinary paintings drawing with the brush in her mouth. Also the sisters Vesna and Biljana from Skopje both deaf since birth, who finished art school and have their art galleries.

Ljubisa Saveski from Tetovo is the first Master of fashion and design who finished his master studies in Romania, he's the only deaf in Macedonia with such a high level of education. Remarkable in it's creations, which travel to European fashion runways.

In the show through the rubric: We, children of... are followed discussions with successful people whose parents are deaf. We selected: MA Anna Momirovska, journalist Radmila Gievska-MTV, Victoria Volak educator, singer Dani and others to be messengers of truth that you can do everything only if you want.

In journalistic challenges will be located the section, Gestural Corner, a place where with a video presentation some viewers can learn many words through sign language – an educational way to promote the language of the deaf.

Founder of Cultural Art Society: Mirce Acev from Prilep is deaf man-Slavko Mitreski. He plays drums with incredible rhythm in himself alongside other musicians he flows the music that does not listen. Phenomenon for which no one gave an explanation how it is possible to play Macedonian rhythms, and thereby you're deaf?

The show continues to record-from the role of the deaf in traffic, how to find their way in healthcare when communicating with doctors, lack of paid interpreters in the state that are inevitable in their daily life, theater plays played without a single word-told only through body language, to the most numerous family, where under one roof are living 16 members of which 12 are deaf: mother, father, 8 all deaf children in the village Indzikovo, the first deaf student and her life throughout the course of rehabilitation opening the issues of how to become equal but only on paper and declarative.

❖ **Progress in creating conditions for better informing- introduced special TV News**

A need is created to introduce a Daily TV news which will be signs posted for the deaf, so that they could be informed about daily events at home and abroad. In 2002 this necessity was realized. Today on the first program channel, everyday at 17 o'clock the deaf people are able to comfortably follow the information by two trained interpreters. It was also necessary to translate part of the programs that the political parties promise to their citizens. Therefore, in a TV duel in 2002 that MTV has broadcasted in live, with simultaneous translation into sign language, Marija Basesca crashed the norms provided in the television business. In duration of 4 hours completely the deaf people for the first time were able to watch the contents of the policy that brought greetings and respect to Macedonian Television for the job well done.

In the past 25 years the archive of MRTV was enriched with video material and deaf people became creators of content that they suggested themselves. Despite that the presence of an interpreter gradually was involved in other TV shows. For example: the event 12 magnificent, Good Morning Macedonia , Albanian MTV-2 program, educational TV show-Zvon, Cultural-documentary and so on.

The proposed projects that were accepted by collegiate of programming on MTV was Easter and Christmas liturgy which was broadcast live and on sign language and it has become a tradition of the program.

For their work an undoubted quality Marija was honored several times, which speaks for the quality of the experts in MRT working on these topics.

Awards:

- Laureate from the readers of the newspaper "Evening"
- Most Popular TV face 2007
- Gold Medal for the show "The World of Silence" by The Association of the Deaf of Macedonia
- Gold Medal from the Association of educators Macedonia
- Acknowledgement of the Rehabilitation Centre for children with impaired hearing "Koco Racin" Bitola
- Acknowledgement of Association of the Blind of Macedonia

Expert collaborations and commitments:

- Participate in the preparation of the single dictionary of sign Macedonian language issued by NSGNM
- Associate of the movie "The voice of light" in which the main role is played by an actress that was trained by Maria to gesticulate, funded by the Council for Broadcasting

- Getting a lecturer at the Institute for Rehabilitation where between 1994-2003 taught sign language to the students
- A video dictionary for signs-Ministry of Culture
- First certified interpreter of Macedonian sign language in Macedonia
- Certified trainer who teaches at seminars for learning sign language
- Collaboration with the Institute for Special Education which prepares a newsletter, newspaper “Together” in NSGNM etc..

Some say that the previous presentations of the World of Silence were imperative of the most highly human values that showed further improvement and social support.

Following this line of evolution, today's program, the show appears twice a month with a duration of 25 min.

❖ **Special treatment for the people with all kinds of disability – TV show “Fifth Angel”**

The show “Fifth angel” is broadcasting on Macedonian Television more than 15 years and through it as authors appeared several journalists - leaders and each of its own way left a significant mark both in the archives of MTV, and in society.

For the last seven years the show is edited and lead by Violeta Sovkarovska. Until six months ago it was aired monthly on the MTV program, and now every second Wednesday, which means that MTV as a public service separates almost double programming space for people with disabilities. Other shows typically last for 30 minutes.

This show also makes a significant contribution to changing the consciousness of society that these are our fellow citizens, members of our families, our relatives, friends who still need a bit more social concern of us all.



The show treats people with all types of disabilities, physical, mental, persons with developmental disabilities. Different experts are speaking of early diagnosis, especially for prenatal diagnostics, and for new methods that can detect genetic disorders (Down syndrome, Turner syndrome, Prater Willy syndrome), and legislation with which the

future parents are left the right to decide whether such a pregnancy will lead to end or stop.

The show left space for the Center to monitor children born with risk, which is currently unique in Skopje and Macedonia, where are treated infants and children up to 5-6 years of age.

Special attention in the "Fifth angel" is given to the conditions under which children with developmental disabilities are included in the regular system of education starting from kindergarten, nursery schools and regular schools, and the ability to enroll in secondary school and university .



Two years Sovkarovska began to work on a larger project vor visiting the so called Day centers for people with disabilities. It is a big project of the Ministry of Labor and Social Policy, according to this project now in around 28 nurseries across the state is allocated space for these centers, where are accommodated people with disabilities and with them during eight hours is working a professional team of teachers , psychologists, educators, social workers, speech therapist. Within this "Tour" were visited day care centers in Kavadarci Negotino, Macedonian Ship, Stip, Probistip, where were made wonderful shows for the involvement of persons with disabilities in everyday life.



Particular attention caused the shows of four separate elementary schools in the territory of Macedonia, where are educated children with disabilities and are accommodated in dormitory within those schools. An action is initiated to establish urban service for psychosocial support to families who have a disabled member and that action is now in progress.

❖ **Involvement of the second channel at MRT-channel of the nationalities in RM**

In the second program service of MTV, the program in Albanian language is paying special attention to persons with disabilities. Their activities are monitored closely by the news program with current daily information. They are presented with special attachments, once a month in the Morning program, also in the show dedicated to health under the title "Pro Vita" which airs every Monday with the journalist Sevdije Metaj. With the thoughts on how to help and give direction in solving problems, they are creating show which treats exactly the specifics of these people who have to face many everyday obstacles due to disability and the reluctance of institutions and private companies for their employment. These are the reasons this category of people is faced with high unemployment and lack of elementary conditions to work. These topics and similar related are treated in the social show "Tears and joy" of journalists Rina Turkeshi and Hamide Ibrahim, which is broadcasted every Thursday at 21 and 30 h.

❖ **Evidence**

By 2008 there is no precise record of the ratings of all media in our country, until the beginning the work of the Agency "AGB Nielsen," which works worldwide with record ratings in the media. Our observations in the previous period are based on information obtained solely by the users themselves in the place of capture or the visits of the theme seminars. So by these data, one can get information about the ratings for the past 4 years, which would be subject of special consideration.

MACEDONIAN RADIO

Macedonian Radio Television, of course doesn't preserve their efforts to improve the lives of people with disabilities only in the area of television presentation. Very often the speech is sufficient and certainly necessary to solve certain problems and that's why the Macedonian Radio in their programs is setting this contents.

❖ **In general for the channel content of the radio and presence of this topic**

The first programming service of the radio continuously covers all activities and projects and is also a supporter of many humanitarian missions dedicated to people with disabilities and for them always leaves space in the daily shows and debate programs. Within the morning show "Daily" are realized conversations and debates in order to support legislative solutions and to improve the conditions of this category of citizens. There are separate sections - once a week in the Morning radio program-"Good Morning Macedonia" in which is spoken for the rights of persons with disabilities.

❖ **First specialized radio show- "Panta Rei"**

The specialized radio show, which airs every Monday from 11:00 to 12:00 o'clock, is called "Panta Rei". The show started airing on 28 November 2000 and has realized over 580 one-hour shows. This show was initiated by the European Commission and was

initially part of the international project of FARE. That way, the Macedonian Radio, like all other public services in the EU received specialized show dedicated to people with disablement. The show's coordinator and presenter is Chede Shopkik. With the broadcast of the program online, this show received a response and supporters in the region and beyond as the numerous calls and contacts witnessed.



Radio shows are real bridge or a nice way to connect the gap between the blind and other disabled people and people with vision, a realistic opportunity for their successful integration into society, or the so called visual environment. Through them we have an open pass to all segments of society, and relevant services that are solving issues that are important to visually impaired population. Computer technology provides opportunities for blind and other disabled people to have the possibility for complete information, because the organizations for the blind and other disabled people have tried to solve this problem through Braille or audio publications or with interpreters of sign language for deaf people, but even if they are very successful still remains a gap in information for the blind and other disabled people. The choice of texts of the holders of sound is subjective work for the editor.

❖ **Promoting the idea of virtual info center for PwDs**

Before the appearance of computer technology the blind used and still use radio and television stations to reach the appropriate level of awareness. However, written information is not available, and they are an important factor for information on common area. Magazines and publications presented on the Internet are often not given so that the blind person can use them immediately. The biggest obstacle is the visual illustrations because the sound screen readers are unable to be quickly transferred from the illustrations of the text, or in this switch will appear mess and create delays in the work. Because of this the establishment of a virtual information center would be a real opportunity so the magazines, publications, books etc. be prepared and shaped for fast and efficient use of the appropriate site.



The Virtual Information Centre could make a major contribution to the introduction with the political culture and for reducing the gaps in informing and also provides the highest level of equality among people with vision and blind people. This equality for now was achieved only by the radio.

With a clear vision and precise concept of why this show does this, but only thanks to the feedback we receive from the listeners, journalists remained on the road they have chosen. As a realistic reflection of the operation, very important place have the listeners in these nearly 600 editions of the radio show "Panta Rei".





This show's almost 12 years of existence that is not an abstraction, understood only as a figure, are representing a period of real life, initially filled with doubts, and questionnaires about the meaning of existence and action on the air.

❖ **The great beginning-ideas, energy, facts...**

-We very well remember the first edition of the show "Panta Rei" that readily welcomed the 28th October Saturday morning in the year 2000 perhaps as a challenge and curiosity, without any expectations from them, then the waves of the second program of the Macedonian Radio when this show began his official biography. And when, we, you, together and individually began to follow the thorny road-are remembering her idea creators.

The show in duration of 1 hour is from spoken nature: 85% speech and 15% music. The fact that she was born under the sign "Libra" by inspired dreamers filled with imagination, will probably reveal the secret of existence. The bridge to the listeners with and without disabilities is built carefully with full heart, becoming a pleasant habit. – We are glad that in the description of our work is not present the column - calculation with feelings. On behalf of the trust to our listeners we tried not to cross the line of bad taste. We left and are leaving sympathies by hearing their personal view, because for us, the listener has been and will remain one unit from many who at some hour of the day on Sunday is always with us. And their respective views and opinions were constantly transferred to us. Meanwhile the show imposed its conception that received specific expectations and today we stand proud in front of them from the past-says editor Shopkik.



As part of a two-year work of the Franco-Macedonian Project "Phare Braille" which within the program of the European Union is implemented in our country and this show,

didn't stop in its beginnings. In the 600 editions of the show spending 36 thousand minutes or 2 million and 160 thousand seconds in which are invested extraordinary efforts so that the listeners can feel the responsibility, an attempt was made, and success to open the doors and to undermine with arguments the social and psychological barriers in our so-so world. To break the illusions for the limited opportunities of the persons with disabilities, directly involved in their lives and work. The desire to be closer to them, to their everyday, jobs and other interesting areas: education, employment, family, health, culture, sport...



In dealing with such destinies, to present such unimportant stories to light, you can win one part of the human populations, which isn't celebrated as heroic, but he participated in creating a civilization.

❖ **Data and statistics for disability as a base for better informing**

According to the World Health Organization, every tenth inhabitant of our planet today is threatened by some hereditary or acquired impairment, and among the others disabilities are included various physical disabilities, lack of mental development, chronic diseases and impairment of sensory part of the brain. As addition to its "natural" misfortune, millions disabled people in the world by some unwritten rule must wear the heavy burden of social prejudices, insensibility or indifference. Modern rehabilitation is representing the idea that people can be born with defects or later to gain them-but hideous attitude towards disabled people, it turns the deficiency in handicapped and disables a person with disabilities on the basis of available skills to live productive and fulfilling life.



Citizens with disabilities in our country constitute 5 to 10 percent of the total population. They remain a target group and therefore these shows will continue to be the right bridge for the best possible way to connect the gap between disabled people and those who are not, and will be a real possibility for their successful integration into social environment, and in their surroundings. This show will continue to build an open passage to all segments of society responsible for addressing issues of interest to persons with disabilities. Accordingly to the type of disability: blind, deaf, physically disabled, with intellectual disabilities and others, they are organized in national organizations of persons with disabilities, who as members of the National Council of Disability Organizations of Macedonia of special social interest, are intended to provide social care and treatment for this category of citizens and to represent their interests.

❖ **Special attention at the totality and quality content on the air**

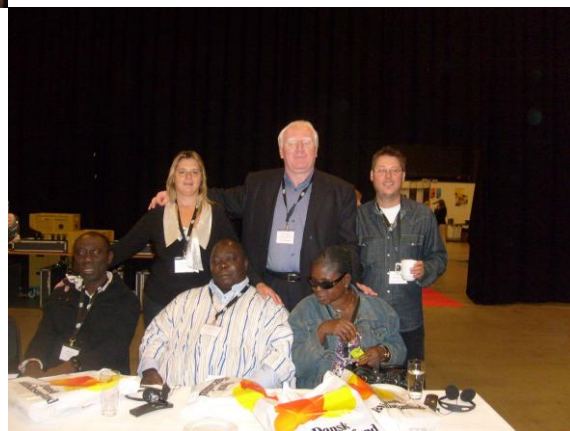
Listeners have the opportunity to learn more details about current issues and problems important about them involved in their specific activity and are posed as priorities and without their resolution wouldn't be an improvement in the situation and generally of the living conditions and work of citizens with disabilities in the country.

The shows are filled with articles on specific social, cultural and other needs, issues, problems ... interested in the life and work of citizens with disabilities in Macedonia, for them, and for those without disabilities, to better understand and realize the problems of the people with disabilities, their successes, needs and desires, their intellectual capabilities, abilities and their work, giving the contribution in building a new social consciousness in our civil society. The sense for greater solidarity and mutuality is developed and greater responsibility of institutions and individuals dealing with social and health protection, rehabilitation and employment, education and science, culture and arts, sports and recreation for persons with disabilities, which expresses a wider moral code.

❖ **The radio in action-charity campaigns**

We shouldn't forget organizing and supporting humanitarian actions and campaigns. Among them, we are highlighting the humanitarian action of the humanitarian organization "Australian Humanitarian Aid for Macedonia", which is providing aids for the blind in Macedonia with the support of the show "Panta Rei" of the Macedonian Radio, Radio Skopje, was successfully conducted a two-year action "Please open your hearts - help us! " and the funds were collected by our compatriots in Australia who purchased 2,000 white canes for blind children and adults in the Republic of

Macedonia. In cooperation with the "T-Mobile for Macedonia" is founded the only computer-based training center for blind users in Macedonia, etc.



❖ **The grade of the legislation and changing the consciousness and prejudices**

We talk and will talk about the extent and dynamics of harmonization of legislation where are addressed issues and needs of citizens with disabilities, their rights, advocating for the realization of their easier and dignified life. We carry many good practices from the Member States of the European Union but also from around the world through discussions with competent persons etc.

With the undoubted support of many campaigns we're influencing to change the awareness and the dismantling of prejudices towards people with disabilities, who may at first sight are different than others, but after all are equal members of our community. From one show to another they perceive the social benefit that is brought by integration of citizens with disabilities in social community. Simply the expectations are to begin to change the attitude towards citizens with disabilities without the presence of prejudice in order to create a climate of acceptance of all persons regardless of disability, acceptance of man as a value without negatively labeling.



This show is seen as united community of social trends and it act as a living organism. It carries with it great responsibility, which rarely works in the Macedonian Radio air. It's a big contribution to the development of civil society. Survey talks about forms of citizen organization and self-organization that is gaining acceptance among groups where it was unthinkable, according to the reference figure for the action of already every third citizen in society.

With the modern concept through quality and inspirational stories that both educate and inform, it imposed new and higher criteria which give special recognition as a show and continuous trust from the listeners. Bringing a new freshness in the Macedonian media space, and giving a seal to this type of information to refute the concept that after the conviction that the Yellowness of the time we live it can only be succeed with bombastic, speculative articles, filled with rumors. And will continue its commitment not to hurt the taste of the listeners, the sense of calmness about journalistic integrity and dignity. That's why we are dealing with real life and more or less famous and important people and in the addressing to the audience the show is always defined as theirs.

❖ **The question is why "Panta Rei"?**

Homer wrote - "Generation of people are coming one by one, changing as the leaves of trees."

The shows have a beginning and end. Pleasures are remembered. Happiness to power a human with knowledge and new experiences is possible to neither replace nor fame nor money! Only health is the current good of such luck. Desire is still to perceive ideas, knowledge, space, people, experiences and of course to have the greatest happiness to be able to transfer it to someone and somewhere.

Most important is to maintain the instinct for improving the world we live in, even with criticism, negation of the values imposed by collapsing the taboo topics. "In future only for the students we will be disturbers of the sleeping consciousness, messengers of truth, perverted mirror of our reality. And in the next editions of the show we will work diligently and strive with all our strength so the good choice of topics that are talked about in the future also be good in order to better inform about the activities that we believe deserve appreciated attention of listeners, but will talk about topics that are of wider significance for our listeners, and for better choice of topics your opinions that are always welcome have always been and will be posted. Therefore we expect from them

to be with us further to enrich our show, giving advice and suggestions about what they would like to be published in the show and speak freely on topics that they have heard or read, and are interesting among them about whether they agree or disagree with the heard or written. We will always be available to answer their questions and to accept any constructive suggestions, because it is in our common interest-says editor Shopkik.

❖ **New approach for bigger affirmation-special web page with life radio streaming**

"Panta Rei" already has its own identification code on the Macedonian Radio, Radio Skopje, not only for listeners in Macedonia, but more recently for listeners in Europe and the world since the show can be listened online at the following website: www.radiomk.com/live/tradiop-skopje, for which are informed through the many mailing lists of persons with disabilities.

It allowed for the first time unity of the information and international acting. Studies show that this idea has many supporters not only among people with disabilities, but also for all those who in this modern time understand how disability is a dimension that should not be treated separately, because almost there isn't a citizen on the planet who isn't facing some form of "disability." This opportunity, offered by the Macedonian Radio, started finding solutions to seemingly insoluble problems by creating a bridge between different organizations around the world that received extraordinary chance to cooperate. Thus the different experiences of different fields become available in Macedonia, and the listeners forming a kind of forum, are already operating with specific modes, ideas that drastically improve their lives.

As the Internet and radio communication evolved, the activities began. Already many NGOs through the show began with the organization of seminars and conferences that are of great importance, not only for people with disabilities, but for Macedonia as a possibility to show the skills of our organizations and their activities.

❖ **Following development fazes**

Because the radio itself as one of the cheapest and most democratic media, will always find enough enthusiasts who are determined to participate in history, to be democratic, to be plural and pluralistic and open to new experiences. Certainly, the successful growth and development of this show is possible only by continued mutual cooperation with people in Macedonian radio, colleagues from Radio Skopje - editors, lecturers, presenters, cameramen - who took care to provide all necessary conditions for producing this one-hour show .

After 600 shows the praise and criticism will remain, but most importantly is that as the undeniable fact remains that it is always the most listened. 12 years in the media room are witness, for small and large changes in the beginnings of new millennium locally and beyond. The quality however, they say means big responsibility. In this stage and such experience you must be better, because as Voltaire says, "The only way to make people speak well of us - is to do well."

"After 600 releases our new coordinates aren't these problems - how to resolve the issue with the name, how to make the last steps for our only future: the EU and NATO; how to reduce the poverty and unemployment, as to bring foreign money into the

country, how to get to the fantastic, at least for us, 500 EUR average salary and, finally, way to make optimism become more common category of citizens.

Our true preoccupation is - how to build a social society ... so the life of persons with disabilities don't be just black and white, as with the wider support any person with disabilities can and must find their own way in the quality of life suited for the human "- said the authorities from the radio.

In the next decade the most important thing to us won't be to publish as much news as possible, but to deeply explain the listener what led to certain events and to offer analysis of what effects can cause.

Right there, "Panta Rei" has the greatest strength: its steel nerves, great knowledge, and wide horizons to promote the best values and vigorously fight for them.

It will still be informative book for anyone willing to listen, and understand.

The fact is that citizens with disabilities have real needs and interests. Problems and issues are one category. We live in a system where we constantly seek to identify problems. Speaking about needs, interests, and they are related to personality, to the individual. Those are the predispositions to which every citizen is entitled.

❖ **Through radio voice were opened up and many essential questions.**

This show with its content, it directs the listener to the awareness of the necessity of information, especially for people with disabilities because they are not always available in that form which will be accepted for all. That's why she appeals and succeeds.

Wide area is opened according to their possibilities, aspirations and abilities to participate in the processes of that system, to implement a wide range of activity and influence, and to provide their general and specific interests and needs. Informing the blind and other disabled people can't arise and develop out of the system and the flow of the system of public information in the wider community. In that sense it is part of the system and requires identical treatment because of its exclusivity and proper priorities.



It primarily refers to the financing of information activity for blind and other disabled people, which has not been regulated by the Public Information Law. The Public Service has the technical and other predispositions for smooth preparation, production and distribution of informative shows and programs for them. Certainly it is important to provide full information to blind and other disabled people, for their general and

specific issues and to implement it in accordance with appropriate standards and high quality level.



Regular columns, including the polls as the most attractive showed various findings which because of their nature of simplicity, say that essentially all people are equal. For blind users of virtual information center of great importance are the various comments, analyzes, book reviews, sports previews, radio and television programs, trends in fashion, in a word, everything that interests the people with vision.

In Great Britain, France and the United States various organizations for blind, are dealing with the preparation of electronic editions of various newspapers and periodicals. The preparation is carried out in a way that the newspaper shall submit its electronic version, and experts in the organizations are preparing it in a way so that blind people can readily use the text part.

Another insight comes from the topics and corresponds to the new times and new demands. Modern tendencies of contemporary development are going to satisfy all specific needs for equitable development of the blind, and the establishment of virtual information center systems for the blind would be a step forward in ensuring the equal participation of blind people in social development.



In essence, "Panta Rei" is content flow of information. Simply "everything is flowing, everything changes" – with intention to change people's attitudes towards people with disabilities.

It seeks, as far as possible to respond to their demands, seeking an answer to the question: what is it that people with disabilities and those without disabilities would like to hear?

The conclusion is simple. Many of the things that listeners would like to hear in the show are the following:

- Issues of respect;
- Consideration of the differences between disabilities and display all those different experiences;
- Consideration of aspects of people with disabilities and consultation with them in order to create authentic and credible accounts;
- It is crucial that people with disabilities are willing to admit the fact that disability is part of everyday life

That's why the show is trying to reflect reality, removing the "disability" and presenting it as something completely normal.

In terms of guests, almost all competent figures in world of politics or the movement of persons with disabilities were participants - from the prime ministers of previous governments, Ministers of the relevant line Ministries, heads of relevant institutions and agencies, presidents of organizations of persons with disabilities, employers etc.. Also interviews are made with all current figures in the international movement of persons with disabilities - the European and the World Forum on the Rights of Persons with Disabilities, European and World forum of Blind and others whenever there was occasion for many international gatherings.

❖ **Profile of the coordinator and host of "Panta Rei" - Cede Shopkik**

- He is employee in the National Association of the Blind of the Republic of Macedonia from 1997 at the position of Chief Administrative Office and responsible for ongoing work in administration, development projects and other. He performs the duties around the publishing-information-area magazines in Braille and audio equipment.
- Participated in two international events organized by the Federation of the Blind of t Canton of Tuzla "Song is our light," with his published poems in the anthology collections of poets in some of the countries of Southeast Europe.
- Participation in the event " Gjurgevdansko poselo " that is held each year in May in Belgrade, organized by the Federation of the Blind and low vision in Serbia.
- A certificate for successful participation in the conference work for marking 10 years since the founding of the Institute for Rehabilitation at the Philosophy Faculty-News in upbringing, education and rehabilitation of persons with disabilities in 2003
- Certificate of Office Manager from the Centre for Management, Consulting and Education "Motive"

- Gratitude for special efforts and personal contributions to the partnership for economic development of Macedonia "Prism" for applying the integrated model of the Ministry of Labor of the United States with support from USAID in 2001

❖ **Other forms of media information and raising the voice in favor of the PwDs**

One of the forms, which very successfully animated the Macedonian public regarding the needs of people with disabilities, is the telethon. It is a long show, through which besides raising the voice of awareness of appropriate problem or mass campaign, are gathered resources for a particular purpose. In several combinations and some goals, first program of Macedonian Radio Television achieved such programs with the participation of more than 100 guests, including celebrities from the field of music, theater, film. Senior figures from all areas of society-politicians, Ministers, Mayors ...At the open phones for donations citizens have always shown their willingness to participate in all campaigns humane purpose.

Analysis of radio listening of these shows is not done, because the RM does not monitor the radio airwaves in that form as it was poised for television from 4 years ago.

The only benchmark for the degree of listening, are citizens of the terrain or possible notifications with particular application to certain institutions, which could indicate the orientation numbers and sightings.

❖ Conclusion

It is evident that the MRT, contribute to information and participation of persons with disabilities into their programs. However, there remain many unresolved questions, information does not always arrive to those intended. I think that, given the fact that certainly for all the problems and situations are best and know exactly the same persons, it would be to take several initiatives

- To employ people with appropriate disabilities as journalists
- To provide more complete record of the ratings (especially of the radio)
- To form a separate group, which will be in constant touch with the appropriate Ministry and participate in all current conferences, seminars etc. and that will create a framework for social and media changes.

In the base it stands that- The public service of the citizen-Macedonian Radio and Television in the current year, but in the basic long-term commitments in the years to come, as one of the important segments, has asked for information on persons with disabilities. Themes and dilemmas are extended daily, seeking answers and already actively performing as a media partner to all organized forms, national and international, in the tendency to act together for a better life for all.